

Ventas por Marcas -Unidades-

Hasta.....	28-Feb-15	28-Feb-14	Incremento
MARCAS	Unidades	Unidades	%
BRANIFF (cig)	38.074.290	40.699.040	-6,45%
COBURN (cig)	29.375.390	36.950.530	-20,50%
SILVERADO (cig)	23.442.200	18.128.800	29,31%
CALYPSO (cig)	22.039.104	23.727.890	-7,12%
ROLL'S (cig)	21.150.401	19.069.489	10,91%
BULLBRAND (cig)	20.399.820	18.365.940	11,07%
AMIGOS (cig)	17.862.500	20.995.344	-14,92%
DUCADOS (cig)	16.598.652	19.863.112	-16,43%
FARIAS (cig)	15.526.413	16.957.870	-8,44%
CHESTERFIELD (cig)	14.457.680	9.246.180	56,36%
JOCKEY (cig)	9.531.948	6.100.955	56,24%
H.W. CAFÉ CRÈME (cig)	8.756.150	7.619.420	14,92%
CALYPSO	8.073.020	9.156.733	-11,84%
PANTER (cig)	7.895.265	7.334.755	7,64%
REIG (cig)	6.398.505	-	-
AL CAPONE (cig)	6.086.464	5.934.770	2,56%
AGIO (cig)	4.985.232	5.212.055	-4,35%
BREAK (cig)	4.719.120	4.587.120	2,88%
VEGAFINA (cig)	4.319.080	4.993.060	-13,50%
REX (cig)	4.221.340	5.054.380	-16,48%
SALSA (cig)	4.095.890	5.495.920	-25,47%
LA PAZ (cig)	3.381.525	3.509.075	-3,63%
PALL MALL(cig)	3.352.320	-	-
EL GUAJIRO	3.046.669	3.606.498	-15,52%
TRABUCOS	3.009.114	3.728.439	-19,29%
CLUBMASTER (cig)	2.857.120	3.157.480	-9,51%
LA DALIA	2.592.944	2.887.124	-10,19%
BRAVO (cig)	2.316.250	3.017.840	-23,25%
L&M (cig)	2.061.408	4.901.668	-57,94%
NEOS (cig)	1.829.135	1.650.575	10,82%
FARIAS	1.790.316	2.141.826	-16,41%
VICTORIA (cig)	1.789.150	2.020.040	-11,43%
DUX	1.699.400	2.005.290	-15,25%
MONTE NEGRO	1.457.859	1.056.514	37,99%
MONTECRISTO (cig)	1.401.580	1.309.940	7,00%
NEWMINSTER (cig)	1.382.300	-	-
CANDLELIGHT (cig)	1.347.962	1.604.653	-16,00%
DANNEMANN MOODS (cig)	1.321.800	1.454.268	-9,11%
CORONAS (cig)	1.047.400	1.123.100	-6,74%
ENTREFINOS (cig)	1.041.720	1.159.980	-10,20%
MINI DAVIDOFF (cig)	1.021.570	1.057.030	-3,35%
ISLEÑOS	795.172	826.457	-3,79%
PUNCH (cig)	788.700	756.960	4,19%
RESTO MARCAS	12.184.562	13.659.987	-10,80%
Totales	341.524.440	342.128.107	-0,18%